

## FLORIDA LINUX SHOW 2009 JACKSONVILLE

University of North Florida,  
 University Center  
 March 9, 2009  
 Email: [rod@floridalinuxshow.com](mailto:rod@floridalinuxshow.com)

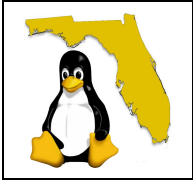
### Why hold a Linux Show in Jacksonville?

The labor force statistics show a strong unemployment rate and large technical labor force in the surrounding areas:

Area	Labor Force	Employment	Unemployment Number	Unemployment Rate
Jacksonville MSA	654,853	634,231	20,622	3.1%
Baker County	11,360	11,051	309	2.7%
Clay County	87,415	84,929	2,486	2.8%
Duval County	439,741	424,917	14,824	3.4%
Flagler	34,671	33,431	1,240	3.6%
Nassau County	33,512	32,599	913	2.7%
Putnam County	31,623	30,422	1,201	3.8%
St. Johns County	82,824	80,735	2,089	2.5%

The education of the workforce boasts a large number of the workforce is seeking higher education:

School Name	Type of Institution	Number of Students*
University of Florida	4-year	49,693
University of North Florida	4-year	15,234
Jacksonville University	4-year	2,972
Florida Community College (FCCJ)	2-year	23,627
St. Johns River Community College	2-year	4,847
Embry-Riddle Aeronautical University	4-year	4,776
Bethune-Cookman College	4-year	3,090
Lake City Community College	2-year	2,621
Flagler College	4-year	2,158
University of Phoenix	4-year	2,380
Edward Waters College	4-year	839
Jones College	2-year/4-year	623
Florida Coastal School of Law	Postgraduate	1,040
ITT Technical Institute	2-year/4-year	585
Keiser University	2-year/4-year	250
Webster University	Postgraduate	193
Florida Technical College	Technical	125



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The demographics for the Florida Linux Show 2009:

At least 50% of the population is in the target market:

### Duval County Statistics

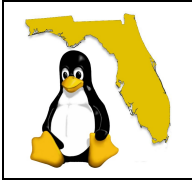
#### Population

Classification	Numbers
Total Population (2006)	838,209
Projected Population (2011)	886,945
Population Growth (1990 to 2006)	15.3%
Median Age	35.5

Age in Years	Population
Under 4	7.8%
5-14	14.5%
15-19	7.1%
20-24	6.7%
25-34	13.2%
35-44	15.0%
45-54	14.6%
55-64	10.4%
65-74	6.0%
75-84	3.4%
85+	1.3%

In addition to Duval county the North East Florida Region encompasses six other counties including that have over a half a million additional residents combined:

Baker  
Clay  
Flagler  
Nassau  
Putnam  
St Johns



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Companies that are headquartered in the Jacksonville area are:

### Top 25 Headquartered Companies in Jacksonville

Company Name	Type of Headquarters	Employees
Blue Cross & Blue Shield of Florida	Regional	7,000
Winn-Dixie	Corporate	6,200
CSX	Division	4,400
Citibank	Division	
Bank of America	Regional	4,000
Wachovia	Corporate	3,500
Vistakon	Division	2,249
Georgia Pacific Corporation, Palatka	Division	1,779
Aetna U.S. Healthcare	Regional	1,700
Everbank and EverhomeMortgage Company	Corporate	1,200
Fidelity National Financial	Corporate	1,200
MPS Group	Corporate	1,000
Stein Mart Inc.	Corporate	1,000
Swisher International	Regional	1,000
PSS World Medical	Corporate	1,000
Landstar	Corporate	850
Allstate Workplace Division	Regional	800
Ring Power Corporation	Corporate	800
Crowley	Corporate	750
The Haskell Company	Corporate	745
The Stellar Group	Corporate	700
Chase Manhattan Group Corporation	Division	700
Southeast Toyota Distributors	Division	700
PGA Tour	Corporate	650
SunTrust Mortgage	Division	640

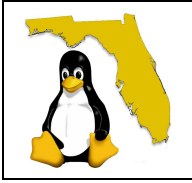
Florida Linux Show 2009 Jacksonville – Demographic Data

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- First Coast Manufactures Association has over 300 member companies.
- Manufacturers Association of Central Florida has over 120 member companies.
- South Florida Manufactures Association has over 160 member companies

**Florida has one of the largest number, and most active of Linux Special Interest and User Groups (SIGs & LUGs) in the United States (12 in all) with only one state with a larger number of SIGs.**